



Meet the Faces – and Horses – Behind Merial

Many of the people behind the scenes at Merial are horse people just like you.

Meet Lyndsey Jordan, an Equine Specialist covering Kentucky, Tennessee and southern Ohio. She loves combining her passion for horses with her career representing Merial brands.

Riding since before she could walk, Lyndsey began showing in reining when she was 10 years old, and won her first Quarter Horse World Championship at 13 – and that



was just the beginning. Since then, she's earned another World Championship, two United States Equestrian Federation gold medals, three All American Quarter Horse Congress Championships, an FEI Gold Medal, and also competed in the 2010 World Equestrian Games.

Horses are a family affair – Lyndsey's father is a Thoroughbred racehorse trainer, and her mother is an equine enthusiast who recently started competing in reining.

Lyndsey's current reining partner is the four-year-old buckskin stallion, Made By Magnum, known around the barn as Bentley. She trains with Robin Schoeller in London, Ohio. Look for Lyndsey and Bentley this July at the Derby in Springfield, Ohio.