



Merial – The Performance Horse Company

A recent survey reported that nearly 60 percent of horse owners or managers view their horse as a performance partner.¹

That kind of relationship requires trust between the person and the horse, especially when personal achievements and titles are on the line. Merial is committed to being a leader in performance horse health to help you and your teammate be prepared for competition.

The Merial portfolio expanded this past year with the addition of two equine products: LEGEND® (hyaluronate sodium) and MARQUIS® (15% w/w ponazuril). These complement its stable of products including ULCERGARD® (omeprazole), GASTROGARD® (omeprazole), EQUIOXX® (firocoxib) brand products, ZIMECTERIN® (ivermectin) brand products, and Merial® brand vaccines RECOMBITEK® rWNV-EWT, IMRAB® and POTOMAVAC™.

“We’re proud that competitive horse owners and trainers trust us to be their go-to resource for proven horse health solutions,” says Beckie Peskin, associate director of equine marketing for Merial. “Many of us on the Merial equine team are also horse owners, so we understand how important a horse’s health is to its performance.”

Merial continues to sponsor performance horse-focused organizations such as APHA, AQHA, HITS, NBHA, NCHA, NRHA, USDF, USEA and USEF, and works with these associations to offer a booth at shows where competitors can receive a sample of ULCERGARD. Additionally, Merial connects with performance horse trainers at summits hosted across the country, offering business and equine health education. Many equestrians use Merial websites for information on horse health care:

- [TheStomachToWin.com](#) – Learn how stomach ulcers could be keeping your equine partner from showing their best.
- [EquineDrugFacts.com](#) – Discover the difference between a product that is FDA-approved and a product that is illegal.
- [Outbreak-Alert.com](#) – Sign up to receive personalized disease outbreak alerts for your area, and for areas where you are traveling.
- [Max.Merial.com](#) – Enroll to redeem rebates on Merial Brand Products to help lower the cost of preparing for shows.

To learn more, connect with Merial on [Facebook](#) and [Instagram](#).

About Merial

Merial is a world-leading, innovation-driven animal health company, providing a comprehensive range of products to enhance the health and well-being of a wide range of animals. Merial employs 6,100 people and operates in more than 150 countries worldwide with over \$2 billion of sales in 2014.

Merial is a Sanofi company.

For more information, please see www.merial.com.

¹American Horse Publications. 2015 AHP Equine Industry Survey. July 2015.

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