

Thank Your Show Dads, The Unsung Heroes

Every June, we celebrate fathers and this year, we pay a special tribute to the horse show dads. Show dads are an extraordinary kind of father or father figure who deserve recognition this Father's Day. Equestrians can count on these dads to be there in the stands, smiling and ready to catch every moment, big or little, on camera. To him, success isn't measured by ribbons and awards, but by hard work, dedication and memories made along the way.

To celebrate Father's Day, Merial, the maker of ULCERGARD® (omeprazole) and LEGEND® (hyaluronate sodium), is launching the [Show Dad Love video](#) commemorating the dads who aren't just along for the ride, but behind you every step.

Equestrians everywhere have expressed love for show dads on social media. The [Show Mom Love video](#) launched for Mother's Day, and reached over one million views. Though the focus was on moms, many people commented that they wanted to share the same gratitude for their dads. This excitement has made it difficult for Merial to wait until June to release the Show Dad Love video for Father's Day.

Readers are encouraged to show their appreciation by posting pictures and stories with #ShowDadLove on [The Ride to Win Facebook](#) and [@TheRideToWin](#). Merial is proud to honor each and every show dad. Because of him, you can ride to win. Share your #ShowDadLove this Father's Day.

About Merial

Merial is a world-leading, innovation-driven animal health company, providing a comprehensive range of products that focus on disease prevention and overall health and wellness in animals. Merial has three main business areas: pets, farm animals, and veterinary public health, and our health solutions target more than 200 diseases and conditions across a variety of species. Merial employs 6,900 people and operates in more than 150 countries worldwide with over €2.5 billion of sales in 2015. Merial is a Sanofi company. For more information, please see www.merial.com; [@Merial](#).

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