

This Mother's Day, Thank Your Show Mom

Mother's Day is a time to celebrate all kinds of moms, but for those in the horse world, it's a chance to commemorate show moms. In equestrian sports, show moms, even if they aren't related by blood, play an important role in the success of the horse and rider.

For the month honoring Mother's Day, Merial, makers of ULCERGARD® (omeprazole) and LEGEND® (hyaluronate sodium), have released a [video](#) honoring the moms who traded in their nail polish for hoof polish. It is evident that there are many people who love and care about their show moms based on the large number of social media interactions with the video. People all over the country have taken the time to honor the women who helped them be the equestrians they are today.

The video accompanies social media posts on [The Stomach to Win Facebook](#) and [@The Stomach to Win Instagram](#). Fans on social media are urged to show their love and appreciation by posting pictures and stories with #ShowMomLove.

Merial is proud to celebrate show moms alongside the competitive equestrians who rely on them for everything from lost numbers to pep talks. These moms are not just along for the ride; they're behind you every step of the way. Share your #ShowMomLove this Mother's Day.

About Merial

Merial is a world-leading, innovation-driven animal health company, providing a comprehensive range of products that focus on disease prevention and overall health and wellness in animals. Merial has three main business areas: pets, farm animals, and veterinary public health, and our health solutions target more than 200 diseases and conditions across a variety of species. Merial employs 6,900 people and operates in more than 150 countries worldwide with over €2.5 billion of sales in 2015. Merial is a Sanofi company. For more information, please see www.merial.com; [@Merial](#)

®LEGEND and ULCERGARD are registered trademarks of Merial. ©2016 Merial, Inc. Duluth, GA. All rights reserved. EQUIUGD1629 (04/16)